



**UNHCR**  
The UN Refugee Agency

Kuwait

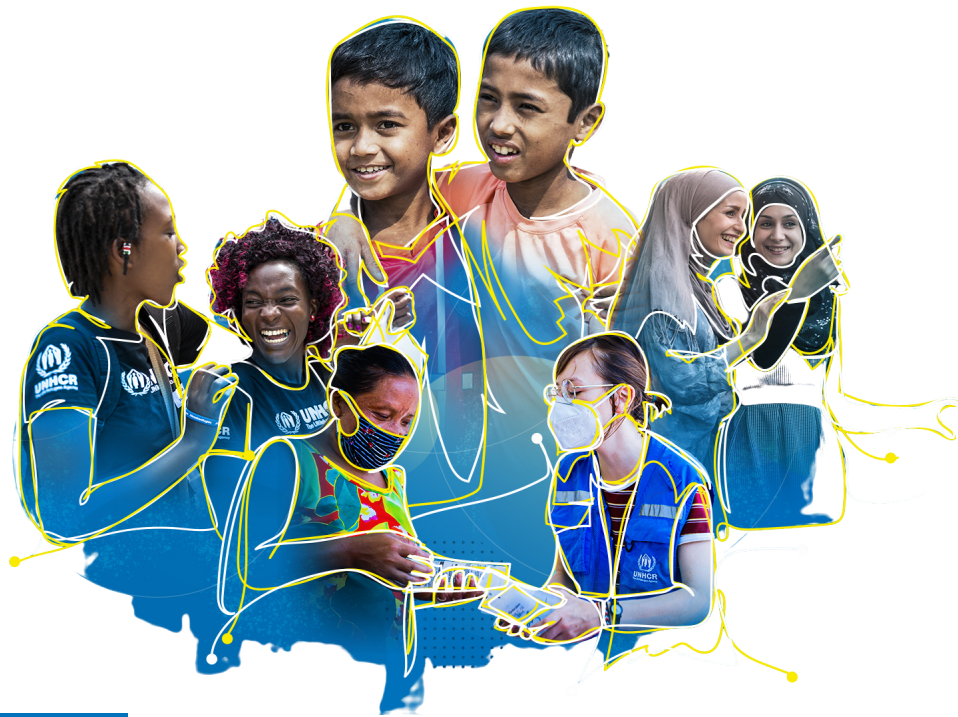
# Kuwait stands together with refugees



**UNHCR**  
The UN Refugee Agency

world  
**refugee**  
day

**World Refugee Day**  
**Kuwait 2021**



## 1. INTRODUCTION

The World Refugee Day is held every year on June 20th since 2001 - coinciding with Africa Refugee Day - and commemorates the strength, courage and perseverance of millions of refugees - an expression of solidarity with people who have been uprooted from their homes due to war, conflict or persecution.

Individuals and community groups are encouraged to showcase their support to Refugees and IDPs on this day. The annual commemoration is marked by a variety of events organised by UNHCR and countless partners in more than 100 countries, involving government officials, humanitarian aid workers, celebrities, civilians and the forcibly displaced themselves. Today, the number of refugees and IDPs unprecedentedly reaching 79.5 million persons.

COVID-19 has put a strain on health care, schools and our communities. We have all had to do our part to keep each other safe and, despite the challenges, refugees and displaced people have stepped up. Given the chance, refugees will continue to contribute to a stronger, safer and more vibrant world. Only by working together can we recover from the COVID-19 pandemic. Together we heal, learn and shine.

Given the restrained environment due to COVID-19 outbreak, UNHCR Office in Kuwait implemented several virtual initiatives with local counterparts to raise awareness about World Refugee Day. The activities focused mainly on media interventions, lighting of Kuwait's main attractions, social media exposure from UNHCR's partners. Additionally, UNHCR organized a session on mental health and wellbeing of its Persons of Concern in Kuwait, and collaborated with Dabdoob to send gifts for the children.

## 2. ACTIVITIES

UNHCR Kuwait Office marked this day with a number of activities that were mostly virtual due to the COVID-19 restrictions. Regardless of the challenging situation, the outreach was vast and diversified.

- Kuwait Towers



Kuwait Towers displayed solidarity messages along with UNHCR logo in support of the refugees and Internally Displaced people worldwide. This collaboration, which is the first in its kind between UNHCR and Kuwait Towers, reflects the deep ties and ongoing collaboration between the agency and the State of Kuwait.



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## 2. ACTIVITIES

- AlHamra Tower



AlHamra Tower was lit in blue in solidarity with UNHCR in commemoration of its international annual event that celebrates the strength, courage, and resilience of millions of refugees worldwide. The tallest mall in Kuwait also displayed solidarity messages and key statistics on its screens across the mall. AlHamra Tower is one of UNHCR's prominent supporters and partners, as both entities have collaborated over the many years in launching joint initiatives and campaigns to support the refugee cause.



## 2. ACTIVITIES

- Kuwait Boursa



Kuwait Boursa joined efforts with UNHCR in marking this day through ringing the bell and producing a short documentary featuring the Head of Marketing and Communication Department and the Representative of UNHCR to Kuwait. They also hanged UNHCR posters on their building.

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- Avenues Mall



For the third consecutive year, The biggest mall in Kuwait, the avenues, displays solidarity messages with refugees across its massive space in support of refugees. The mall displayed WRD posters on screens inside the mall in addition to the famous exterior screen facing one of the busiest streets in Kuwait.

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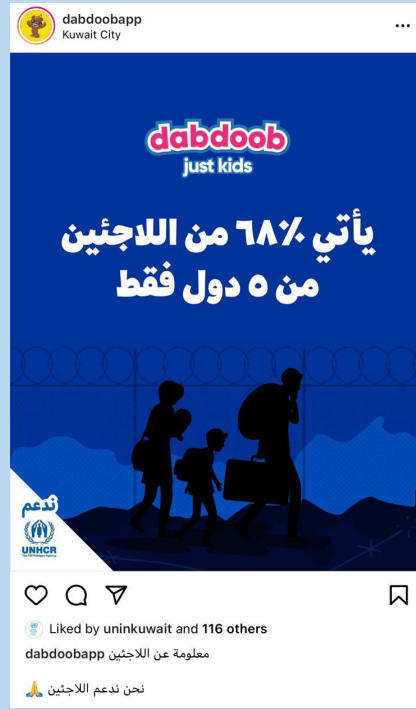


## 2. ACTIVITIES

- Dabdoob App



For the first time, UNHCR collaborates with Dabdoob App , the biggest toys application in the GCC, which provides the largest selection of toys for Boys & Girls in all categories in Kuwait, Saudi Arabia and Qatar with a number of 217K followers on instagram. Dabdoob team provided the kids that fall under UNHCR's mandate with toys based on their gender and age, while also designing social media posts on their Instagram page and sending out coloring sheets with each order made on that day.



## 2. ACTIVITIES

### • Virtual Event for POCs



For World Refugee Day 2021, UNHCR Kuwait Protection team, in consultation with Refugees, planned and organized a virtual event for PoCs. The event consisted of a mental health talk and a trivia game. The talk was on "Mental Health Care during Covid-19" presented by Abir Tannir, a therapist from Kuwait Counselling Center. She discussed the emotions people could be facing during difficult times, and how to cope with the stress caused by these emotions. This was followed by a demonstration of a breathing exercise and a Q&A session. Afterwards, the interactive trivia session took place with around 29 questions on general topics and some riddles. There were around 145 individuals that attended the event. UNHCR provided Shukran gift cards as gifts to the participating families, in addition to toys gifted by Dabdoob for the children.



استراتيجيات وقائية

- الرياضة
- التغذية
- العلاج النفسي
- النوم
- التفاعل الاجتماعي
- تحديد الأهداف

6. ما هو الحيوان الذي لا يصدر أي صوت؟

العقرب      الفيل

الزرافة      الفأر

UNHCR

برنامج اليوم العالمي للاجئين 2021

مقدمة من مسؤول الحماية ، أمل البيض وكلمة ممثل المفوضية السامية للأمم المتحدة لشؤون اللاجئين ، د. سامر حدادين.	5:00
تقديم الأنشطة و فيديو المفوضية "من نحن"	5:10
حديث عن الصحة النفسية مع الاخصائية النفسية و التربوية عبير تانير	5:15
أسئلة وأجوبة عن الصحة العقلية	5:25
تمرين التنفس	5:30
استراحة	5:35
مسابقة الأسئلة	5:45
ملاحظات ختامية	6:16

UNHCR

### • KFAED's Short Documentary



Besides their generous financial contributions in support of UNHCR, KFAED's produced a short documentary on this year's WRD dedicated to shed light on the refugee cause, in which UNHCR and KRCS took part.

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# 3. MEDIA COVERAGE

On the 20th of June, UNHCR Representative in Kuwait, along with UNHCR staff took part in Media Interviews across various media platforms (Radio, Newspaper and TV) raising the public's awareness on the occasion of World Refugee Day and sharing the latest updates and statistics.

- Newspapers Clippings:



## كونا: ممثل الأمم المتحدة يثمن تضامناً دولة الكويت مع اللاجئين حول العالم ودعمها السخي للأنشطة الإنسانية لمفوضية اللاجئين خلال 10 سنوات ماضية

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## جريدة الأنباء: تقديرًا لدعمه لجهودها وإلقاء الضوء على أنشطتها وبرامجها عالمياً ومحلياً المفوضية السامية للأمم المتحدة لشؤون اللاجئين كزمت رئيس التحرير

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## جريدة الأنباء: دعوة قادة العالم لتعزيز السلام والاستقرار والتعاون لوقف الارتفاع المتزايد لمستويات النزوح جراء العنف والاضطهاد

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## جريدة الجريدة: بورصة الكويت تفرع الجرس تضامناً مع اللاجئين بالتعاون مع الأمم المتحدة في يوم اللاجئين العالمي

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## جريدة الراي: «البورصة» ومفوضية اللاجئين تقرعان الجرس في يوم اللاجئين العالمي

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## الدروازة نيوز: «البورصة» ومفوضية اللاجئين تقرعان الجرس في يوم اللاجئين العالمي

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# 3. MEDIA COVERAGE



جريدة القبس: الأمم المتحدة أشادت بدعمها السخي لحاجات النازحين 3 ملايين دولار من الكويت للاجئين في 2020

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القبس الدولي: العالم يحتفي باليوم العالمي للاجئين

[CLICK HERE](#)



Kuwait Times: Kuwait calls for supporting refugees around the world

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## TV Interviews:



مداخلة ممثل مكتب المفوضية السامية للأمم المتحدة لشؤون اللاجئين في تلفزيون الكويت - القناة الأولى برنامج بانوراما محلية

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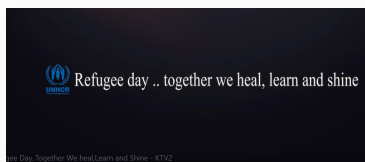
مداخلة ممثل مكتب المفوضية السامية للأمم المتحدة لشؤون اللاجئين في تلفزيون الكويت - القناة الأولى

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مداخلة مساعد مدير العلاقات الخارجية في تلفزيون الكويت برنامج بعد السادسة

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Intervention from UNHCR Staff on KTV2

[CLICK HERE](#)

## 3. MEDIA COVERAGE

Intervention from UNHCR Representative on KTV2 - Sunshine program

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### Radio Interventions:



UNHCR's staff intervention in the 99.7 radio station with Aki



مداخلة مساعد مدير العلاقات الخارجية في إذاعة دولة الكويت - برنامج مساء الخير يا الكويت

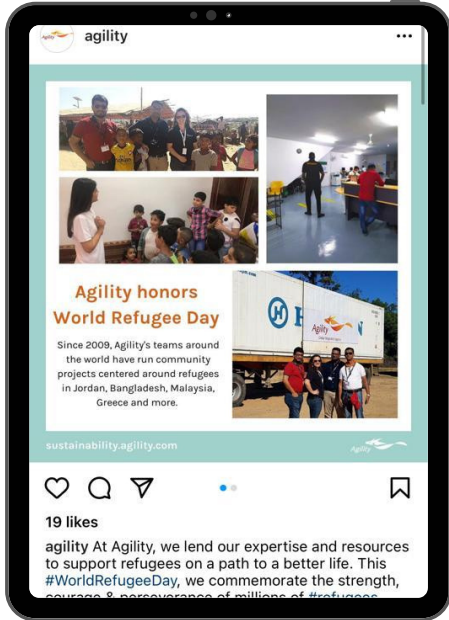


مداخلة مساعد مدير العلاقات الخارجية في إذاعة البث العام - برنامج مرحاب

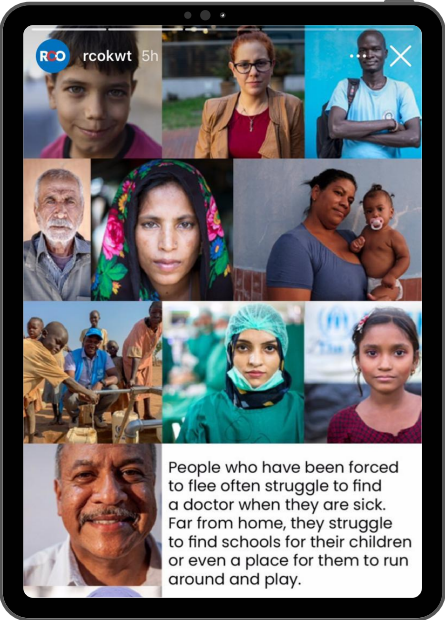
# 4. SOCIAL MEDIA COVERAGE



2,641 followers



23.1 K followers



83.3 K followers



dar ātma

13.9 K followers



5,666 followers



5,790 followers



# 4. SOCIAL MEDIA COVERAGE



مستشفى واره  
WARA HOSPITAL

19.5 K followers



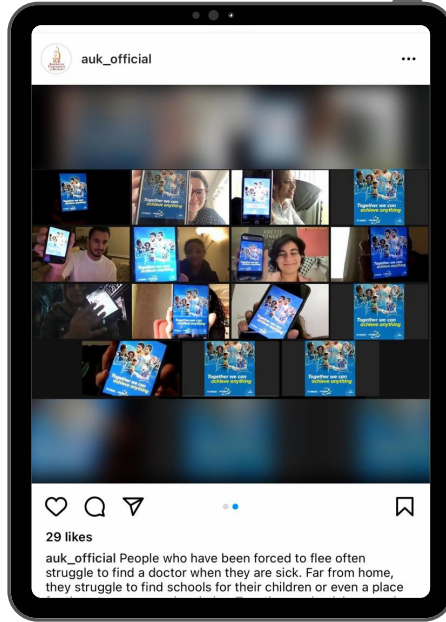
upayments

9,143 followers



AMERICAN UNIVERSITY of KUWAIT  
الجامعة الأمريكية في الكويت

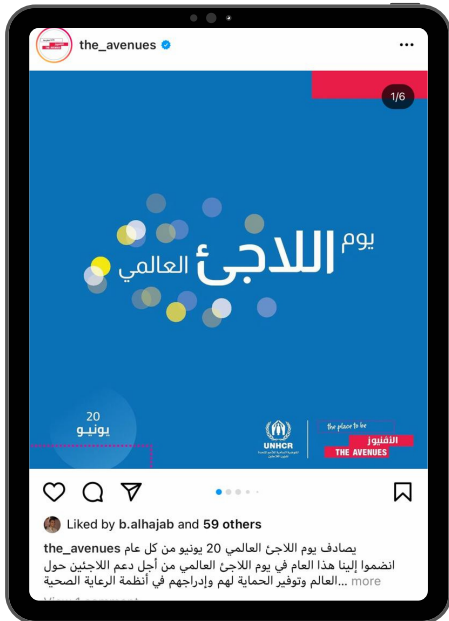
18.4 K followers



the place to be

الأفينوز  
THE AVENUES

642 K followers



الصندوق الكويتي للتنمية  
Kuwait Fund For Development

11.9 K followers



281 K followers



# 4. SOCIAL MEDIA COVERAGE



10.7 K followers



بورصة الكويت  
BOURSA KUWAIT

10.6 K followers



dabdoob  
just toys

218 K followers



12.9 K followers



469 K followers



10.4 K followers



Mohammed AlMubarak

6,771 followers



**Estimated Outreach on Instagram**

**1.8 Million**





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