



UNITED NATIONS  
KUWAIT



# UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION

Inspiration, Action, Progress

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23 & 24 October 2021





The Minister of Foreign Affairs with UNSG Rep and UNCT Members



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# SUMMARY

## Part 1

### UN Day Exhibition & Youth Climate 23 Oct VIP Segment 24 Oct

During the exhibition, a representative of each chosen organization/youth project has showcased their initiative and show how it contributes to a greener environment, and climate action. These include:

1. Promote climate related SDGs and 2030 Agenda, the decade of action and Leave No One Behind
2. KNDP aspirations/ priorities and propose solutions
3. Encourage individuals to commit to climate action in their daily lives.
4. Support the Secretary General's call for Local Action, Global Action, & People Action
5. Spur ambition and action in key sectors and develop concrete plans that are achievable and impactful
6. Promoting behavioral change and strengthen private sector engagement

## Part 2

7. Capturing the public imagination with positive visions and Inspiring a deep sense of compassion, empathy, solidarity & unity.
8. Involve Volunteer Groups, develop a network (UN platform) and build a community of practice
9. The VIP Segment was under the auspices of HE Minister of Foreign Affairs  
VIP Closing event and UN Day official Ceremony
10. Launch of the UN Day video in collaboration with Ali Younes ( Renowned Kuwaiti Videographer)
11. Tour by the Foreign Minister around the Youth Exhibition and recognition of the innovative solutions presented
12. Media encounters and TV coverage of the 2 days event



# SUMMARY

Number of Attendees



23 October - Youth4ClimateAction Dialogue

## List of Speakers

### *Renewable Energy*



#### **Anas Burhama**

Suna'a AL-Khair Team, specialized in greening and permaculture designing.



#### **Hamad AL-Kulaib**

Founder of BioHydro Company and an environmental activist that works as an instructor in the Higher Institution of Power.



#### **Jasem AL-Awadhi**

The founder of Kuwait Commute campaign to raise awareness to Kuwait's public transportation system & traffic situation.



#### **Saad AL-Sahlawi**

An engineer and a patent owner from UK for a device that turns the sea waves to an electric power to reduce electrical pressure on power plants.



## List of Speakers

### *Biodiversity*



#### **Dr. Meshal Abdullah**

The head of researchers in Eco Life Scientists - Kuwait . Faculty member in Texas A&M University . Founder of Nest Group for scientific research and eco-environmental technologies.



#### **Yusr AL-Mutawa**

An artist & a CO-Founder of Seeds Platform for sustainability knowledge and resources.



#### **Dr. Mohammad AL-Qattan**

Researcher and Faculty Member Newcastle University Marine Science and Technology - working on a project between Newcastle University and Kuwait to integrate the Kuwaiti blue economy for future replacement of oil income



#### **Dr. Matrah Abdulrazag Al-Mutairi**

Scientific Researcher in Kuwait Institute for Scientific Research, desert ecosystem conservation, planning and restoration specialist, bio diversity and wildlife expert, and a member in IUCN and IAEA.



#### **Dr. Mohammad AL-Sayegh**

Ph.D. in Ecology - Faculty Member at Kuwait University - Science Department, a member of the Ecological Society of America, a member of National Environmental Experts.



#### **Dr. Abdulaziz AL-Ateeqi**

BVM&AR degree - Veterinary Medicine and Animal Resource Management from King Faisal University, Saudi Arabia. Post Graduates Degrees in Public Administration (Kuwait University), Public Health (University of Glasgow), and Health Education and Management (University of Dundee).

23 October - Youth4ClimateAction Dialogue

## List of Speakers

### *Waste Management*



#### **Rana AL-Omani**

Founder of Smiling Seedz Restaurant, an environmental activist.



#### **Farah AL-Ali**

Represented Basta an initiative for second hand sales & upcoming projects.



#### **Eng. Maha AL-Baghli**

Municipality Council Member, Social Entrepreneur & CSR activist, founder of Safira CSR.



#### **Dr. Dari AL-Huwail**

Assistant Professor in the Department of Information Sciences at Kuwait University and Honorary Faculty Member at the College of Medicine at the Scottish University of Dundee. He is the recipient of several awards and was honored by the Governor of Baltimore County, Maryland, as "Savior of the Year", in addition to being honored by members of the Congress and the US senate.



#### **Hamad AL-Kulaib**

Founder of BioHydro Company and an environmental activist that works as an instructor in the Higher Institution of Power.







# List of Exhibitors

## Exhibitors Bio



### Farms

#### Albohayra

Local farm to products such as aloe vera and nabta tea, this farm succeeded to plant many impossible to grow plants in Kuwait. Albohayra local farm is founded by AL-Awadhi family.

#### Alkenaniya Farm

Local farm and supplier to restaurants that rolls out the WHO method for agricultural practices that will be audited by a third party at the end of 2022.

#### & Ever

Green vertical indoor farms that doesn't get harmed by natural disasters, in which this indoor farm maintains food security.

#### Biohydro

Efficient farming and vertical hydroponic farming technology created by Hamad AL-Kulaib, in which he brought this technology for the first time in Kuwait.

#### Farm 33

Worm grower and sustainable garden builders, they created many projects in residential areas in Kuwait in which these gardens are productive.

#### The 3beez

An award-winning bees farm that they win In the London international challenge of honey in 2019 and 2021, the farm is founded by the beekeeper Salem AL-Oumi.



### Cleanup initiatives

#### Trash Hero

An energetic, volunteer-led movement that drives change within communities around the world, motivating & supporting them to clean and prevent plastic waste, & they have a voluntary group in Kuwait.

#### Trash Tag

Beach cleanup volunteer team founded in Switzerland and they have a branch in Kuwait in which they do routine cleanups and the UNCT participated in their activity for world cleanup day.

#### Kuwait Dive Team

A Kuwaiti diving team that they volunteer to clean up the Kuwaiti sea from the leftovers of the fisherman's tools.

#### Green Hands

Volunteer team for environment awareness that they work on doing weekly cleanup activities, and one of their latest cleanups was in Mishref with the UN House Kuwait represented by the Resident Coordinator Office.



# List of Exhibitors

## Exhibitors Bio



### Restaurants, Businesses

#### DjFARI

Musician, song writer.

#### Smiling seedz

Healthy food café that promotes greening and house farming founded by Rana AL-Omani.

#### Intoku

Vegan food restaurant with bio resources.



### Government Mandated Institutions

#### KFAS

Kuwait Foundation for the Advancement of Science.

#### Kfund

Kuwait fund.

#### KISR

Kuwait Institute for Scientific Research.

#### EPA

Public authority for 'the environment.





# List of Exhibitors

## Exhibitors Bio



### Community Initiatives

#### **PADA**

Human development center for special needs works under the Public Authority of Disabilities, and they empower down syndrome people to learn skills so that they can work in the community.

#### **Refood**

A food bank that reduces grocery waste in which they collect the items with short period of expiry and resend it for people in need to these items.

#### **Seeds Platform**

seeds is the first platform in MENA region to provide sustainability services for professionals and it connects individuals & experts in the sustainable built environment through interactive and professional tools.

#### **Holistic**

Financial incubator for small and medium enterprises that made a great initiative in the past period during covid-19 pandemic to support the local businesses.

#### **Hayat**

A non-profit organization and voluntary team that they conserve the wildlife in Kuwait, and this organization is exploring the biodiversity in Kuwait lands and document it.

#### **I am Ocean Minded**

An awareness movement for protecting wild life especially the sea wild life.

#### **Healthy Cities MOH**

A WHO initiative for healthy cities across Kuwait with the Ministry of Health, in which the residents of one city approach the program representatives to enhance the city health conditions in all aspects and they follow some guidelines.

#### **Ardh Alnowair**

Environmental awareness movement initiated by shaikah Intisar AL-Sabah in which this initiative is promoting to raise awareness and provide some tips to help people to use best practices in terms of saving environment.

#### **Spread the Passion**

Non-profit organization connecting volunteers to opportunities while developing their skills founded by Dr. Fatima AL-Mousawi.



## THEME

The selected theme for the United Nations involvement in the exhibition was based around the **Sustainable Development Goal 13 on Climate Action** and will be under the title “Youth for Climate Action - Inspiration, Action, Progress” #Youth4ClimateAction\_q8

The aim of the exhibition is to shed light on youth initiatives in Kuwait that contribute to ‘climate action’ and encourage society to follow in their footsteps. To create a community of practice and build a momentum amongst all participants and draft a pledge to plan our common way forward.





# UN DAY DESIGN MATERIAL



## DESIGN ELEMENTS



The windmill and solar panels are used to reflect sustainable energy in Kuwait.  
The animals used reflect the biodiversity and ecosystem of Kuwait.



Iconic architecture reflect Kuwait's development and advancement.  
The green design element are used to evoke the environment.

# SOCIAL POST - INVITATION



Instagram Posts



Whatsapp Invitation



Twitter Posts



VIP Invitation





# SOCIAL POST - WORKSHOPS, TALKS & INSTALIVE

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**WE'RE GOING LIVE 23 SAT | 6:00 PM**  
**WASTE MANAGEMENT**  
JOIN THE CONVERSATION  
#Youth4ClimateAction\_Q8

**WE'RE GOING LIVE 23 SAT | 4:00 PM**  
**BIODIVERSITY**  
JOIN THE CONVERSATION  
#Youth4ClimateAction\_Q8

**WE'RE GOING LIVE 23 SAT | 2:00 PM**  
**RENEWABLE ENERGY**  
JOIN THE CONVERSATION  
#Youth4ClimateAction\_Q8

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**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

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Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

23 Oct 2021 Waste Management Session Coverage Part 1 111

23 Oct 2021 Waste Management Session Coverage Part 2 49

23 Oct 2021 Waste Management Session Coverage Part 3 25

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

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Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

23 Oct 2021 Biodiversity Session Coverage Part 1 50

23 Oct 2021 Biodiversity Session Coverage Part 2 108

23 Oct 2021 Biodiversity Session Coverage Part 3 49

23 Oct 2021 Renewable Energy & Urban Living Session Coverage Part 1 49

Instagram Posts

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**23 SAT | 2:00 PM**  
**RENEWABLE ENERGY**  
#Youth4ClimateAction\_Q8

**SPEAKERS**  
Anas Burhama, @anas\_burahmah  
Hamad Alkulalab, @biohydrowk  
Jasem Alawadhi, @kuwaitcommute  
Saad Alsahlaw, @salsahlawi

**NETWORKING & RECAP LIVE**  
Cynthia Khoury UNIC Beirut

@uninkuwait www.kuwait.un.org @uninkuwait

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**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**23 SAT | 4:00 PM**  
**BIODIVERSITY**  
#Youth4ClimateAction\_Q8

**SPEAKERS**  
Dr. Meshal Abdullah, @meshal\_tamu  
Yusr Almutawa, @seedsplatform  
Dr. Mohammed Alqattan, @alqattan1979  
Dr. Matrah Almutairi  
Dr. Mohammed Alsayegh, @alsayegram  
Dr. Abdulaziz AlAteeqi, @Q8vet

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**UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
Inspiration, Action, Progress

**23 SAT | 6:00 PM**  
**WASTE MANAGEMENT**  
#Youth4ClimateAction\_Q8

**SPEAKERS**  
Rana Alomani, @ranafitness  
Farah Al Ali, @bastakwt  
Farah Shaaban, @omniya\_kw  
Maha Albaghli, @mahaalbaghli  
Dr. Dari Alhuwaili, @guardiansofsea @dhuwaili  
Hamad Alkulalab, @biohydrowk


**NETWORKING & RECAP LIVE**  
Cynthia Khoury UNIC Beirut

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TV Screen Post



# POSTERS

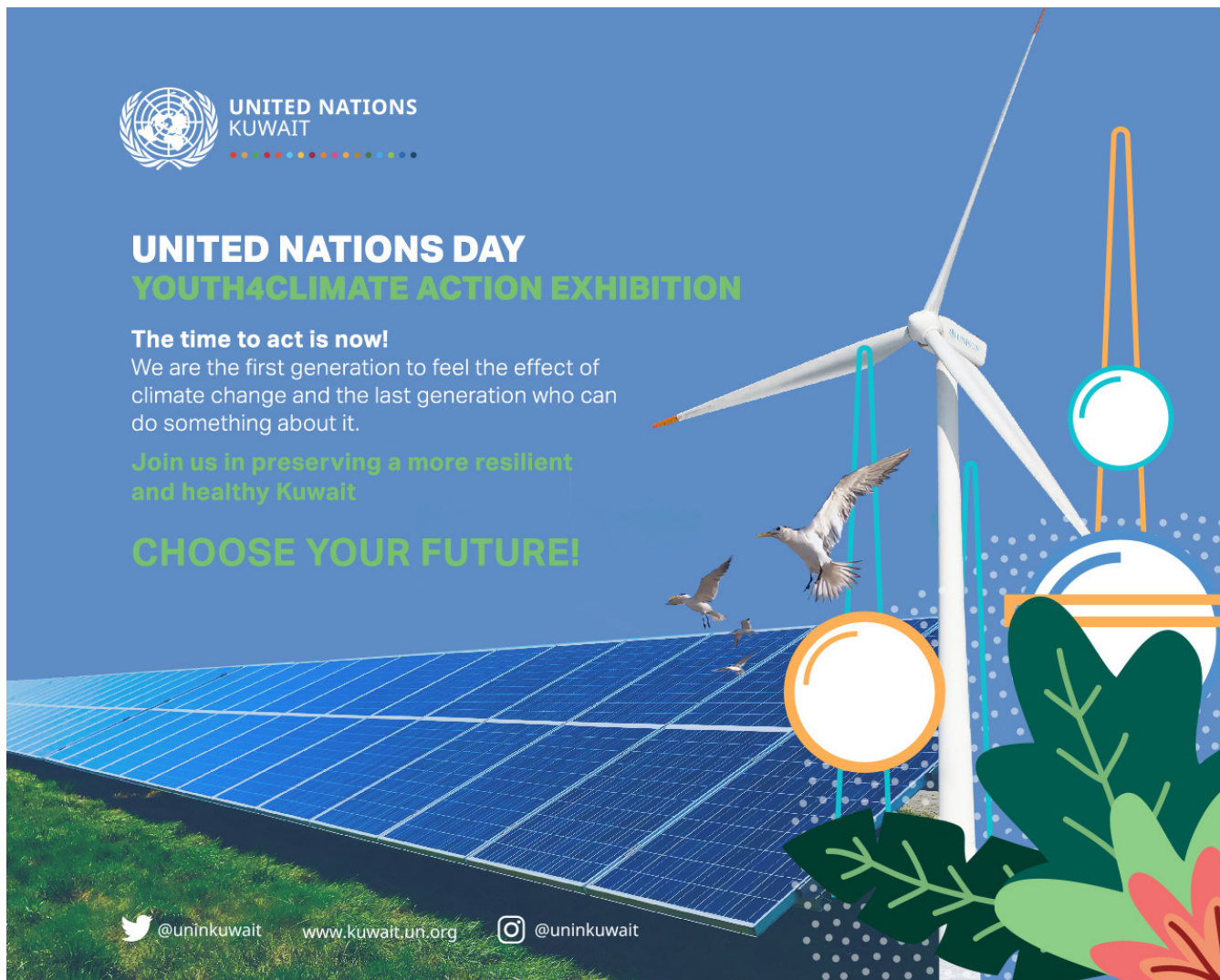


**UNITED NATIONS DAY**  
**YOUTH4CLIMATE ACTION EXHIBITION**

**The time to act is now!**  
We are the first generation to feel the effect of climate change and the last generation who can do something about it.

Join us in preserving a more resilient and healthy Kuwait

**CHOOSE YOUR FUTURE!**



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**UNITED NATIONS DAY**  
**YOUTH4CLIMATE ACTION EXHIBITION**

Join us to preserve the biodiversity and ecosystem of magical Kuwait. We must cherish it by keeping it a more sustainable and healthy country.



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[www.kuwait.un.org](http://www.kuwait.un.org)



# VIDEOS



3 videos were developed to showcase the beauty of Kuwait and encourage everyone to work on preserving this beauty.

You can watch the videos in the link below:

<https://www.youtube.com/watch?v=Ujf9LukfjWM> (2:41 mins)

<https://www.youtube.com/watch?v=cQ1ky4g3FGw> (1:03mins)

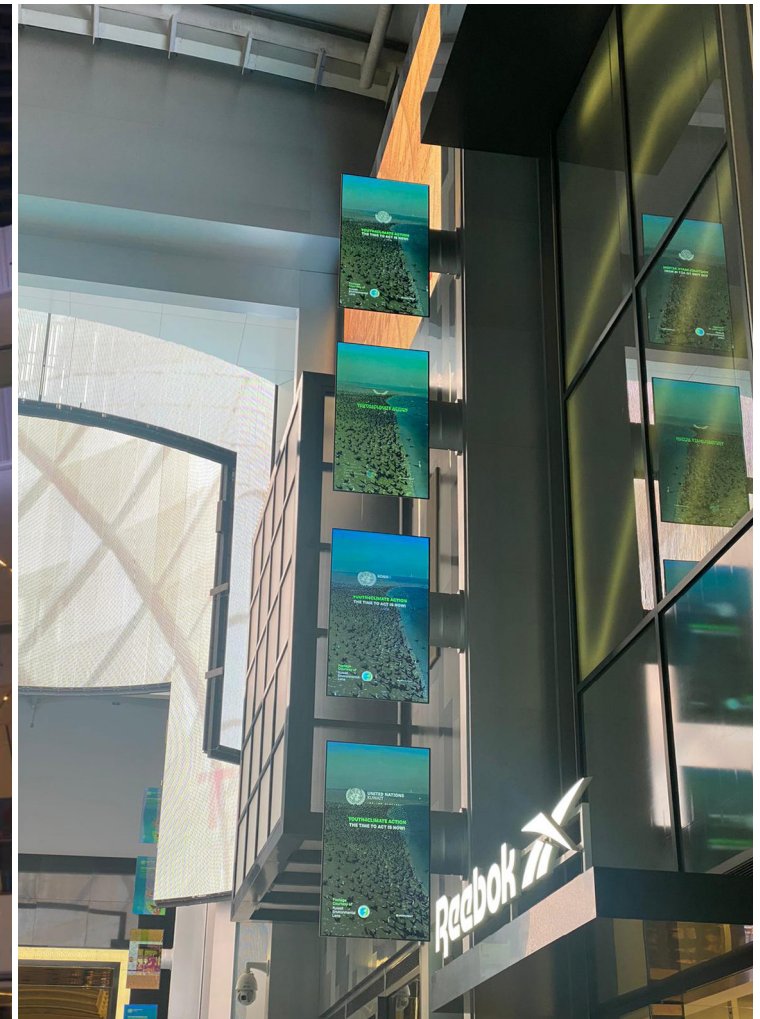
<https://www.youtube.com/watch?v=4R0vCAv8o1k> (1:15mins)



# AS SEEN THROUGHOUT KUWAIT



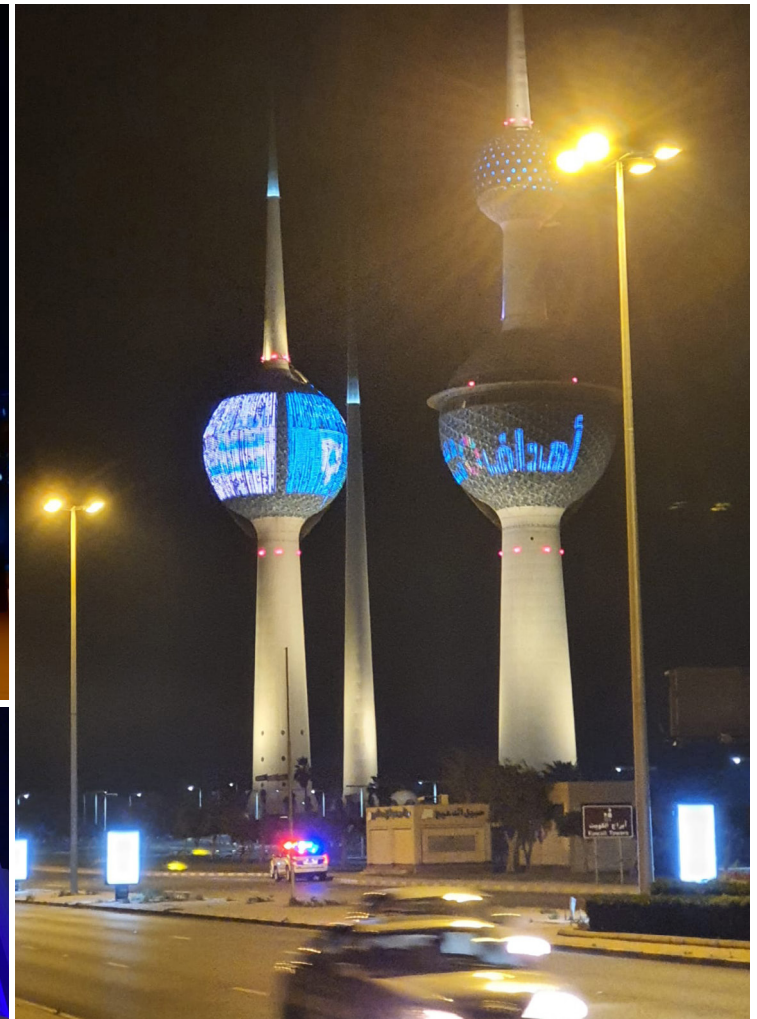
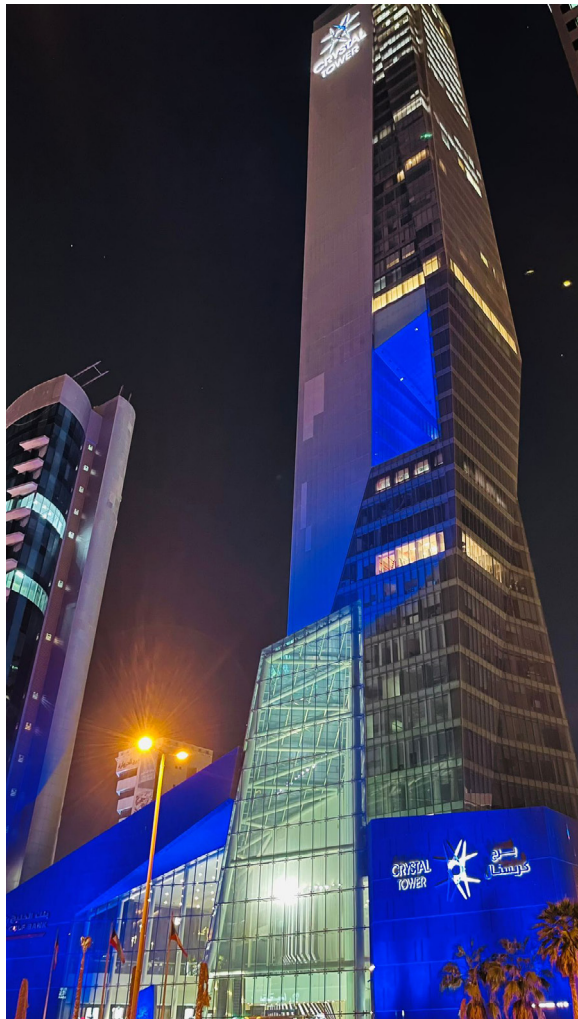
Hamra Mall



Avenues



# AS SEEN THROUGHOUT KUWAIT





# OTHER DESIGN



**UNITED NATIONS DAY  
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EXHIBITION**  
Inspiration, Action, Progress

**UN Day Agenda VIP Event**  
24 October 2021

<b>8:45</b>	VIP Guest Arrival
<b>9:00</b>	Guest of Honor Arrival Welcome
<b>9:15</b>	Photo Opp, UN House Lobby
<b>9:20</b>	Book Signing
<b>9:25</b>	Short Video "Youth4Climate Action: Showcasing the Beauty of Kuwait Biodiversity and Ecosystem"
<b>9:30</b>	Welcome Speech by RC
<b>9:35</b>	Remarks by Guest of Honor
<b>9:40</b>	Award Ceremony
<b>9:45</b>	Opening of Exhibition
<b>9:50</b>	Media Encounters

**PASS AROUND CANAPES**

<b>ZONE 1</b>	Registration, Meet and Greet
<b>ZONE 2</b>	Take Action, Media and Networking
<b>ZONE 3</b>	Exhibition of Sustainable and Environment Friendly Solutions / Eco-friendly SMEs Food Trucks

www.kuwaitun.org



**يوم الأمم المتحدة  
معرض للشباب من أجل المناخ**  
إلهام، عمل، تطور

**جدول أعمال يوم الأمم المتحدة لكبار الشخصيات**  
24 أكتوبر 2021

<b>8:45</b>	وصول كبار الشخصيات
<b>9:00</b>	الترحيب بضيف الشرف
<b>9:15</b>	التصوير في دهبية بيت الأمم المتحدة مع رؤساء بعثات الأمم المتحدة
<b>9:20</b>	توقيع كتاب كبار الضيوف
<b>9:25</b>	فيديو قصير الشباب للعمل المناخي: عرض جمال التنوع البيئي في دولة الكويت
<b>9:30</b>	كلمة ممثل الأمين العام للأمم المتحدة والمنسق المقيم
<b>9:35</b>	كلمة ضيف الشرف
<b>9:40</b>	حفل التكريم
<b>9:45</b>	افتتاح المعرض
<b>9:50</b>	لقاء إعلامي

**PASS AROUND CANAPES**

<b>منطقة 1</b>	التسجيل، اللقاء والتأدية
<b>منطقة 2</b>	المشاركة، التعلم و الشبكات
<b>منطقة 3</b>	معرض الاستدامة والحلول الصديقة للبيئة / مشاريع صغيرة ومنوسطة صديقة للبيئة وعربات غذاء

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VIP Agenda



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EXHIBITOR LOGO

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Booth Name Design



@uninkuwait

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23 Oct 2021  
**Dr. Fatemah Almosawi**  
Volunteers

UNITED NATIONS KUWAIT

UNITED NATIONS KUWAIT

23 Oct 2021  
**Omar Mohammed Al Subaiei**  
Volunteers

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@uninkuwait

Name Tag



# UN DAY WORKSHOPS



# 3 WORKSHOPS WITH YOUTH GROUPS

## LIST OF SPEAKERS - SESSION 1: RENEWABLE ENERGY



### **Anas Burhama**

Suna'a AL-Khair Team, specialized in greening and permaculture designing.



### **Jasem AL-Awadhi**

The founder of Kuwait Commute campaign to raise awareness to Kuwait's public transportation system & traffic situation.



### **Hamad AL-Kulaib**

Founder of BioHydro Company and an environmental activist that works as an instructor in the Higher Institution of Power.



### **Saad AL-Sahlawi**

An engineer and a patent owner from UK for a device that turns the sea waves to an electric power to reduce electrical pressure on power plants.





# 3 WORKSHOPS WITH YOUTH GROUPS

## SATURDAY 23 OCTOBER

### Session 1: Renewable Energy

The Session on Renewable Energy started at 2:30 pm with experience sharing from the first youth presenter who introduced awareness rising initiative on Kuwait public transportation system and traffic situation to be safe, convenient and efficient, eco-friendly and inclusive. This initiative will be promoted in three phases: problem identification and survey (Phase I); situation analysis and pilot project design (Phase II); and implementation with partners (Phase III). Currently, the initiative is on the phase between the first and the second. The presenter then emphasized the importance of partnership with government authorities, including Kuwait Municipality, Public Authority for Roads and Land Transport, Ministry of Interior and Public Authority for Agriculture Affairs and Fish Resources.

The second youth presenter primarily focused on renewable energy and its research process (i.e., challenges, experiential testing, modelling approach and empirical findings) in the context of Kuwait. The presenter particularly stressed greater potential of solar energy to be mainstreamed into national energy mix, which would contribute to transformative shift into environmental sustainability.

The third presenter (Cynthia Khoury from UNIC) made a brief introduction on the UN Sustainable Development Goals (SDGs) and its inter-dynamics of the three dimensions of sustainable development, including economic, social and environmental. The presenter ended it by showing the UN's commitment, including communication campaigns, website, video clips, song and among others.





# 3 WORKSHOPS WITH YOUTH GROUPS

## LIST OF SPEAKERS - SESSION 2: BIODIVERSITY



### **Dr. Meshal Abdullah**

The head of researchers in Eco Life Scientists - Kuwait. Faculty member in Texas A&M University. Founder of Nest Group for scientific research and eco-environmental technologies.



### **Dr. Mohammad AL-Qattan**

Researcher and Faculty Member Newcastle University Marine Science and Technology - working on a project between Newcastle University and Kuwait to integrate the Kuwaiti blue economy for future replacement of oil income.



### **Dr. Mohammad AL-Sayegh**

Ph.D. in Ecology - Faculty Member at Kuwait University - Science Department, a member of the Ecological Society of America, a member of National Environmental Experts.



### **Yusr AL-Mutawa**

An artist and a CO-Founder of Seeds Platform for sustainability knowledge and resources.



### **Dr. Matrah Abdulrazag Al-Mutairi**

Scientific Researcher in Kuwait Institute for Scientific Research, desert ecosystem conservation, planning and restoration specialist, bio diversity and wildlife expert, and a member in IUCN and IAEA.



### **Dr. Abdulaziz AL-Ateeqi**

BVM&AR degree - Veterinary Medicine and Animal Resource Management from King Faisal University, Saudi Arabia. Post Graduates Degrees in Public Administration (Kuwait University), Public Health (University of Glasgow), and Health Education and Management (University of Dundee).



# 3 WORKSHOPS WITH YOUTH GROUPS

## SATURDAY 23 OCTOBER

### Session 2: Biodiversity

Matrah A. Al-Mutairi from Kuwait Institute for Scientific Research delivered a presentation on “Fauna of Kuwait: Threats of Biodiversity”. The presenter provided some background on the native fauna of Kuwait and the wildlife species. The presentation highlighted that over the last few decades, the desert of Kuwait has, unfortunately, witnessed local extinctions of the significant species. Status of recorded Mammals in Kuwait within 100 years illustrates that 41% of mammals are extinct and 9 per cent are threatened with extinction. The presenter highlighted that the effects of climate change on biodiversity are increasingly well documented, and many methods have been developed to assess species’ vulnerability to climatic changes, both ongoing and projected in the coming decades. To minimize global biodiversity losses, conservationists need to identify those species that are likely to be most vulnerable to the impacts of climate change.

To minimize global biodiversity losses, conservationists need to identify those species that are likely to be most vulnerable to the impacts of climate change.

Mohammed Al-Sayegh delivered a presentation on the effect of climate change and human activity on the burrows of *Uromastix aegyptia* in Kuwait. He divided the causes of biodiversity loss into two main categories: Human Activity, and Climate Change. In their study, to better understand the effect and design an effective management plan, they have decided to use drone and satellite imagery technology. By looking at burrows density and distribution over time, they can analyse whether the dhubbs are increasing or decreasing and why. The ground and drone surveys were used for data collection. The expected outcomes of the study include: decline in dhub burrows, significant effect of climate change on density and distribution, and significant effect of human activity on density and distribution. The presenter recommended that urgent management plan

must be implemented to maintain and restore biodiversity status.

Abdulaziz Mohammad Alateeqi talked about the steps toward more sustainable dairy farming in Kuwait. He provided a brief history on the nation’s use of dairy products and consumption, and its economy based on trade and imports of goods and how oil production and the modernity of Kuwait City transformed dairy production from a non-profit system to a professional model, with a profit nature that affects the gross national product. He presented the KDFE’s mission including increase in milk production (Lifetime Daily Yield), while using less resources, to reduce the environmental footprint. KDFE is using digitalization methods to collect livestock data which will feed into the real time dashboards to precision dairy farming management. He closed his presentation by this quote:

“At the end sustainable dairy farming is about love, passion and require continues education”



# 3 WORKSHOPS WITH YOUTH GROUPS

## LIST OF SPEAKERS - SESSION 3: WASTE MANAGEMENT



### **Rana AL-Omani**

Founder of Smiling Seedz Restaurant, an environmental activist.



### **Eng. Maha AL-Baghli**

Municipality Council Member, Social Entrepreneur & CSR activist, founder of Safira CSR.



### **Dr. Dari AL-Huwail**

Assistant Professor in the Department of Information Sciences at Kuwait University and Honorary Faculty Member at the College of Medicine at the Scottish University of Dundee. He is the recipient of several awards and was honored by the Governor of Baltimore County, Maryland, as "Savior of the Year", in addition to being honored by members of the Congress and the US senate.



### **Farah AL-Ali**

Represented Basta an initiative for second hand sales & upcoming projects.



### **Hamad AL-Kulaib**

Founder of BioHydro Company and an environmental activist that works as an instructor in the Higher Institution of Power.



# 3 WORKSHOPS WITH YOUTH GROUPS

## SATURDAY 23 OCTOBER

### Session 3: Waste Management

The session started with a presentation by Dr. Dhari Al-Howail, from Kuwait Divers, to remove waste from the sea and ocean, he explained that their intervention comes in 3 sectors, awareness, protection and rescue and rehabilitation. They have been working for 29 years removing 15 thousand tons of waste from the sea. 3.7K of that waste is plastic. 250 plus of this waste is fishing nets, 11K vessels, their partnership is UNFPA working on protecting the environment. The group pf divers saved 2 sea turtles 35 Kg and the second one is 53 Kg and were kept at the scientific center for rehabilitation and release again.

The second presentation was by Hamad Al-Kulaib, he has been working in recycling for the past 10 years, raising awareness and after many years of working in the sector, they have been facing a lot of challenges and the recycling companies are shutting down. SDG 11 needs to be focused on by everyone and as advocators of it, the production needs to equal consumption which companies need to focus on. He explained, that production need to put a praise tag of the their environmental products as a fee.



The 3<sup>rd</sup> presentation was given by Cynthia Khouri, on the SDGs, their importance and a brief idea about them, the implementation of the goals started in 2015 and 9 years to go and achieve them. all countries need to mobilize their resources to achieve the goals for sustainable development.

She promoted the implementation of the SDGs for individuals and stressed that it is not necessary that we wait for state members to do it for us, each one is responsible for implementing the SDGs

In the end she presented success stories from Lebanon through a short video.



# UN DAY IN THE MEDIA



# SOCIAL MEDIA PLATFORM



trashherokuwait

Liked by greenhands\_kw and 239 others

شكراً للأمم المتحدة في دولة الكويت على استضافتنا في اليوم العالمي للأمم المتحدة وشكراً لمعالي الشيخ الدكتور أحمد ناصر المحمد الصباح، وزير الخارجية على زيارة بوثنا في هذا اليوم والاهتمام بأنشطتنا. كانت فعلاً تجربة جميلة وبان الله ما تكون الأخيرة 🇰🇼

@uninkuwait  
@mofakuwait

Thank you United Nations of Kuwait for welcoming us in your United Nations Day 🇰🇼  
And thank you for Shaikh Ahmad Nasser AISabah, minister of foreign affairs, for passing by our booth and caring about all what we do.  
It was an amazing experience... hoping it won't be the



itallgrows mentioned you in a post: To garden is to believe in tomorrow 🇰🇼



هل تشعرون ان الزراعة ضافت لحياتكم تفاؤل وترقّب للغد؟ هل تشوفون ان عطنتكم تشوق للايام والمواسم؟

الفيديو جزء من لقاء في الفلم الوثائقي: الشباب من اجل العمل المناخي' بمناسبة يوم الامم المتحدة بالتعاون تلفزيون الكويت و @uninkuwait 6h



trashtagkuwait mentioned you in a post: A huge thank you to @uninkuwait for such a wonderful evening at the Youth for Climate Action: United Nations Day event 🇰🇼



We're so happy to be joined by so many wonderful youth lead environmental initiatives working for a better tomorrow 🌻

Thank you to everyone who stopped by and supported!

#youthforclimateaction  
#unitednations #trashtagkuwait  
#trashtag #kuwait #noplanetb 5h



kuwaitcommute mentioned you in a post: من تقرير تلفزيون الكويت @kwtradio .television في @uninkuwait عن دور دعم جهود الجهات المختلفة في ترسيخ مفاهيم في التواصل و التفاعل المبادرة الاستدامة و دور مع المجتمع و اهداف المبادرة و قصة انشائها

شكر موصول الى علياء منديني @aliaa89 و الاء باقر @alaa\_baqer 10h

تلفزيون دولة الكويت  
يقدم

UN Documentary in collaboration with Ministry of Information to mark the day  
<https://www.youtube.com/watch?v=ZriWD9vyZao&t=971s>



# OTHER INITIATIVES





UNITED NATIONS KUWAIT  
 HAVE YOU EVER WANTED TO BE A **DIPLMAT FOR A DAY?**  
 How to participate:  
 Upload a video (no longer than 60 seconds) on your social media account describing a global challenge and your proposed solution with the hashtag: #Diplomat4aDayQ8  
**DEADLINE NOVEMBER 8**  
 Open to all high school students in Kuwait  
**THE PRIZE**  
 FOUR WINNERS will be invited to spend a day at the U.S. Embassy for an authentic experience in the world of diplomacy.  
 @uninkuwait @USEmbassyQ8 #Diplomat4aDayQ8

UNITED NATIONS KUWAIT  
 HAVE YOU EVER WANTED TO BE A **DIPLMAT FOR A DAY?**  
 هل تطمح بأن تكون مسؤولاً دبلوماسياً يوماً واحداً؟  
 قم بتصميم مقطع فيديو لا يتجاوز الـ 60 ثانية على حسابك في وسائل التواصل الاجتماعي وتحدث عن تحدي عالمي وحلول واقعية مع استخدام الهاشتاغ: #Diplomat4aDayQ8  
 باب المشاركة مفتوح لجميع طلبة المرحلة الثانوية  
**الموعد النهائي للتقديم 8 نوفمبر**  
 4 فائزين سيتم دعوة المارتن للحصول على تجربة دبلوماسية حقيقية في سفارة الولايات المتحدة.  
 @uninkuwait @USEmbassyQ8 #Diplomat4aDayQ8

الأمم المتحدة دولة الكويت  
 هل تطمح بأن تكون مسؤولاً دبلوماسياً يوماً واحداً؟  
 قم بتصميم مقطع فيديو لا يتجاوز الـ 60 ثانية على حسابك في وسائل التواصل الاجتماعي وتحدث عن تحدي عالمي وحلول واقعية مع استخدام الهاشتاغ: #Diplomat4aDayQ8  
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 @uninkuwait @USEmbassyQ8 #Diplomat4aDayQ8

Diplomat for a Day <https://www.instagram.com/p/CVaCGtpAG5w/>

**TRASH HERO AIT**  
 OCTOBER 16TH | 4:00 PM  
**38th CLEANUP: Mishref**  
 A Collaboration with: UNITED NATIONS KUWAIT  
 كل اسبوع ننتظف نثقف نغير شاكونا  
 WE CLEAN. WE EDUCATE. WE CHANGE!  
 LOCATION LINK IN THE BIO!  
 @uninkuwait #TrashHeroKuwait

UNITED NATIONS KUWAIT  
**TRASHTAG KUWAIT**  
 JOIN US!  
 FOR WORLD CLEANUP DAY  
 18th September | 4-6 PM | Shumaymah Beach  
 @uninkuwait www.kuwait.un.org

UNITED NATIONS KUWAIT  
 Thank you @mishref\_co\_op for greening the UN HOUSE and taking part in the **UNITED NATIONS DAY YOUTH4CLIMATE ACTION EXHIBITION**  
 Inspiration, Action, Progress  
 #Youth4ClimateActionQ8  
 @uninkuwait www.kuwait.un.org



Greening the UN House initiative







**UN DAY 2021  
ROUGH ESTIMATION  
OF BUDGET & COSTS**

ACTIVITY	COST	ACTUAL COST	COMMENTS
UN Day documentary	KD 5000	OKD In collaboration with MOI	Interview with 9 partners in different locations
UN Day video for VIP Segment	KD 1500 each video X 10	OKD In collaboration with Ali Younes	A combination of around 10 videos into one 2:40min
UN Day flashes	KD 2000 for videos of Kuwait-eLens	OKD In collaboration with Ali Younes & KuwaiteLens	A combination of many videos into two shot videos of 1min each and 10s each by RCO graphic designer
UN Day flashes on Ministry of Information Social media accounts and KTV1 and KTV2 Programmes	No estimation of cost	OKD	In collaboration with Ministry of Information
Display of UN Day video in Grand Cinema for 1 day	KD 5000	OKD	In collaboration with Ministry of Information
Display of UN Day flashes and posters on Avenues & Alhamra	No estimation of cost	OKD	In collaboration with Ministry of Information
Greening the UN House event 1	Planting of 230 trees by UNCT	OKD	In collaboration with our colleague Rabaa Makki Juma
Greening the UN House event 2	Planting of 180 trees	OKD	In collaboration with Meshref Coop
TrashHero event	200KD	OKD	In collaboration with Trashhero and volunteers to clean the UN House surroundings
Catering on VIP event	KD 690	480KD	
(Music (DJ + Musician	KD 750	325KD	
Booths and 8 tables wood pallets 25	5000KD	1000KD	
Black shade	500KD	200KD	
Beanbags	200KD	200KD	
Lighting on the Kuwait landmarks	No possible estimation	OKD	Avenues, Hamra, crystal, Kuwait fund, Kuwait towers, borsa
Volunteers and Ushers	900KD	OKD	In collaboration with Spread the Passion
Event Management	15000KD	OKD	RCO Communications and UNCG
The UN Day talks	No estimation of cost	OKD	Support by Spread the Passion
The UN Day Instalive	No estimation of cost	OKD	Support by Spread the Passion
Registration	No estimation of cost	OKD	Support by Spread the Passion on 3 different registration process on google forms
UN Day Concept and theme design	1000KD	OKD	By RCO Communications and Graphic Designer
Diplomat for a Day Competition	No estimation of cost	OKD	In collaboration with US Embassy and support of RCO Graphic Designer
Beautifying the UN House with plants	10000KD	OKD	In collaboration with Biohydro
Video and photos + 2 promos + Live on Instagram	1300KD	450KD	
Media Coverage	No possible estimation	OKD	By RCO
Cleaning and Security Teams	pax for both days 18	200KD	By DSS and OMT
Partner's participation, exhibitors and sponsorship	No estimation of cost	OKD	With support from spread the passion, UNCG and Patnership (Officer (KFAS, KFUND, KISR, EPA + Attached list, Borsa
<b>Total</b>			

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 <https://bit.ly/3E2BTca>

[www.kuwait.un.org](http://www.kuwait.un.org)