



# UN GLOBAL COMPACT GUIDING YOUR SUSTAINABILITY JOURNEY

18 May 2022



HUMAN RIGHTS



LABOUR



ENVIRONMENT



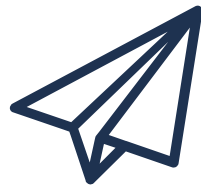
ANTI-CORRUPTION

# POLLS & HOUSEKEEPING



## Chat Function:

Comment, see links to relevant materials, post questions



## Presentation Deck:

Slides will be shared after the session



## After the Session:

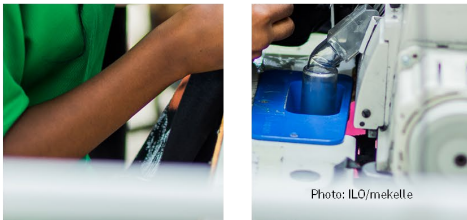
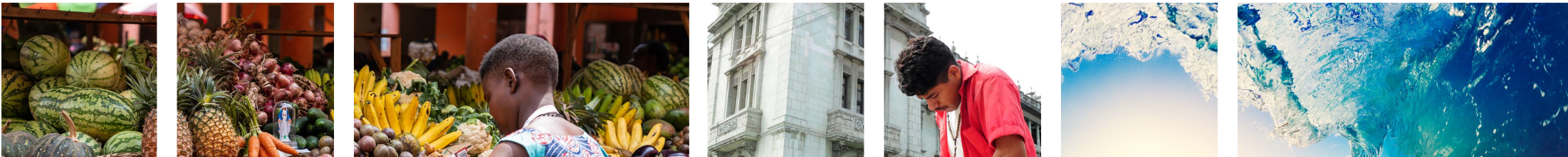
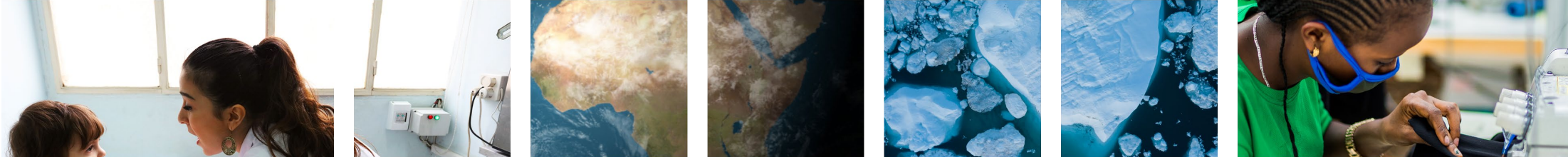
Follow-up conversations always welcome



United Nations  
Global Compact



# A BETTER WORLD?



Healthy  
Protected  
Planet

Peace &  
Justice

Prosperity &  
Decent Jobs

Health &  
Well-being

No one  
left  
Behind

# THE BUSINESS CASE ON SUSTAINABILITY





# THE BUSINESS CASE

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WHEN A COMPANY EMBEDS SUSTAINABILITY IN ITS STRATEGY AND PRACTICE, IT...

## IMPROVES:

- Customer Loyalty
- Employee Relations
- Operational Efficiency
- Stakeholder Engagement
- Supplier Relations
- Sales & Marketing
- Risk Management
- Media Coverage
- Innovation

## DRIVES:

- Greater Profitability
- Higher Corporate Valuation
- Lower Cost of Capital

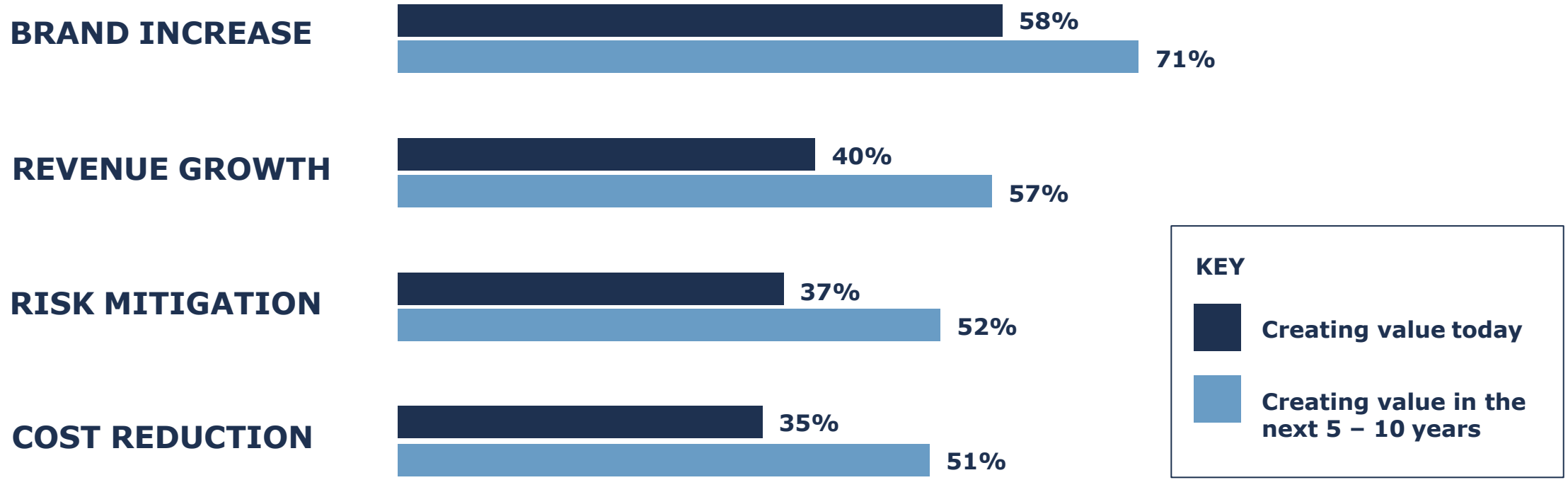
## DELIVERS:

- Short-Term and Long-Term Value Creation for Shareholders and Society

# CEOs SEE THE FUTURE BUSINESS VALUE

# 99%

OF CEOs FROM COMPANIES WITH MORE THAN \$1 BILLION IN ANNUAL REVENUES BELIEVE SUSTAINABILITY WILL BE IMPORTANT TO THE FUTURE SUCCESS OF THEIR BUSINESS





# INVESTORS ARE LISTENING

**3,900**

Signatories to  
the Principles  
for Responsible  
Investment

**92%**

of investors say that  
companies with strong  
ESG performance  
deserve a premium  
valuation on their  
share price

**88%**

Of investors believe  
companies that  
prioritise ESG  
initiatives represent  
better opportunities  
for long-term returns  
that companies do not

Global ESG assets are  
on track to exceed

**\$53**

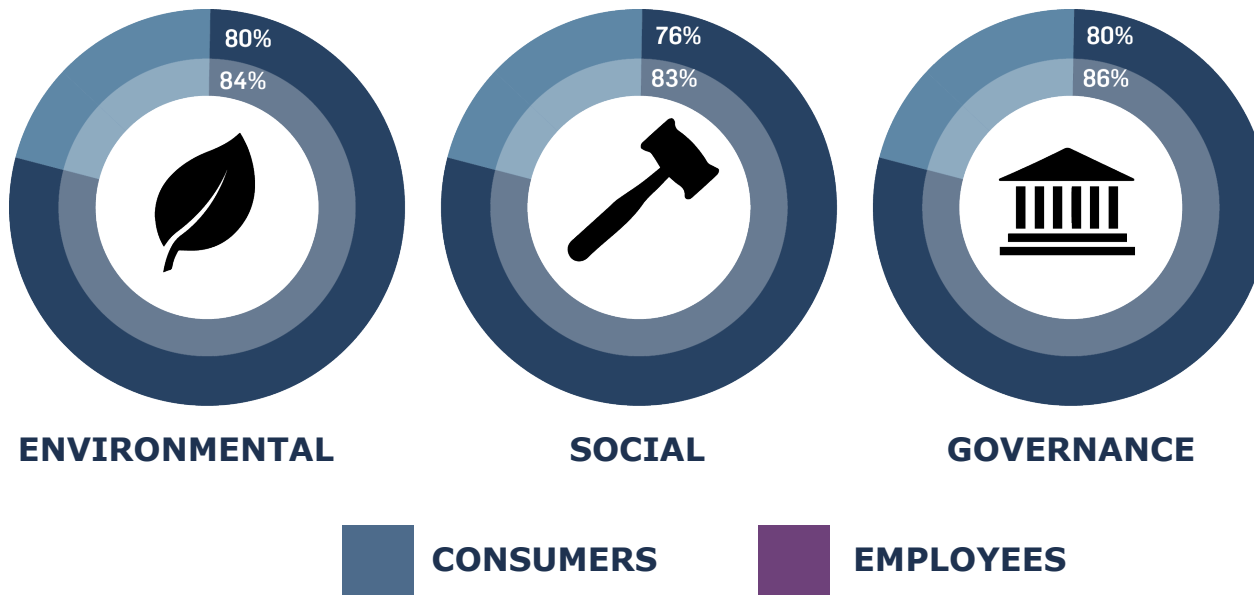
trillion by 2025



Bloomberg Intelligence, Edelman Trust Barometer Special Report,  
EY 2020 Climate and Institutional Investors Survey

# CONSUMER AND EMPLOYEE EXPECTATIONS

ESG COMMITMENTS ARE DRIVING CONSUMER PURCHASES AND EMPLOYEE ENGAGEMENT. I AM MORE LIKELY TO BUY FROM / WORK FOR A COMPANY THAT STANDS UP FOR:



Consumers and employees want businesses to invest in making sustainable improvements to the environment and society, not just comply with regulation, and they're prepared to reward (or penalize) brands accordingly. Overwhelming majorities of both consumers and employees said they're more likely to buy from or work for companies that share their values across the various elements of ESG.

73%

of CEOs say that consumers have the biggest impact on the way they manage sustainability

83%

of consumers think companies should be actively shaping ESG best practices

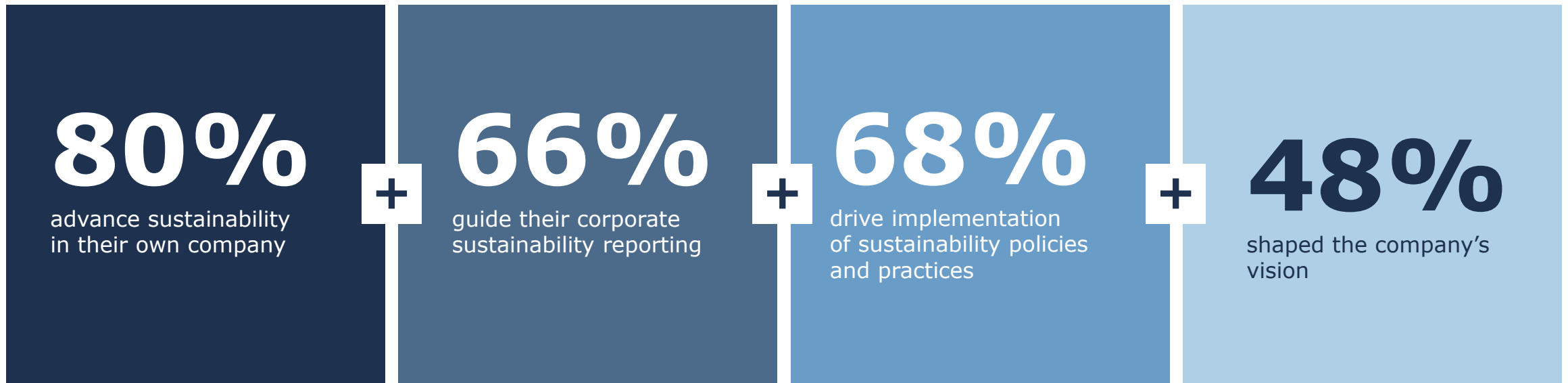
**'I will discontinue my relationship with companies that treat the environment, employees, or the community in which they operate, poorly'.**

76% Consumers. PwC Consumer Intelligence Series  
June 2, 2021



# PARTICIPATING COMPANIES SAY

THE UN GLOBAL COMPACT HAS HELPED:



# UN GLOBAL COMPACT COMPANIES OUTPERFORM THEIR PEERS

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**31%**

higher on corporate governance

**29%**

higher on emissions management

**22%**

higher on human and labour rights



arabesque



# ABOUT THE UN GLOBAL COMPACT



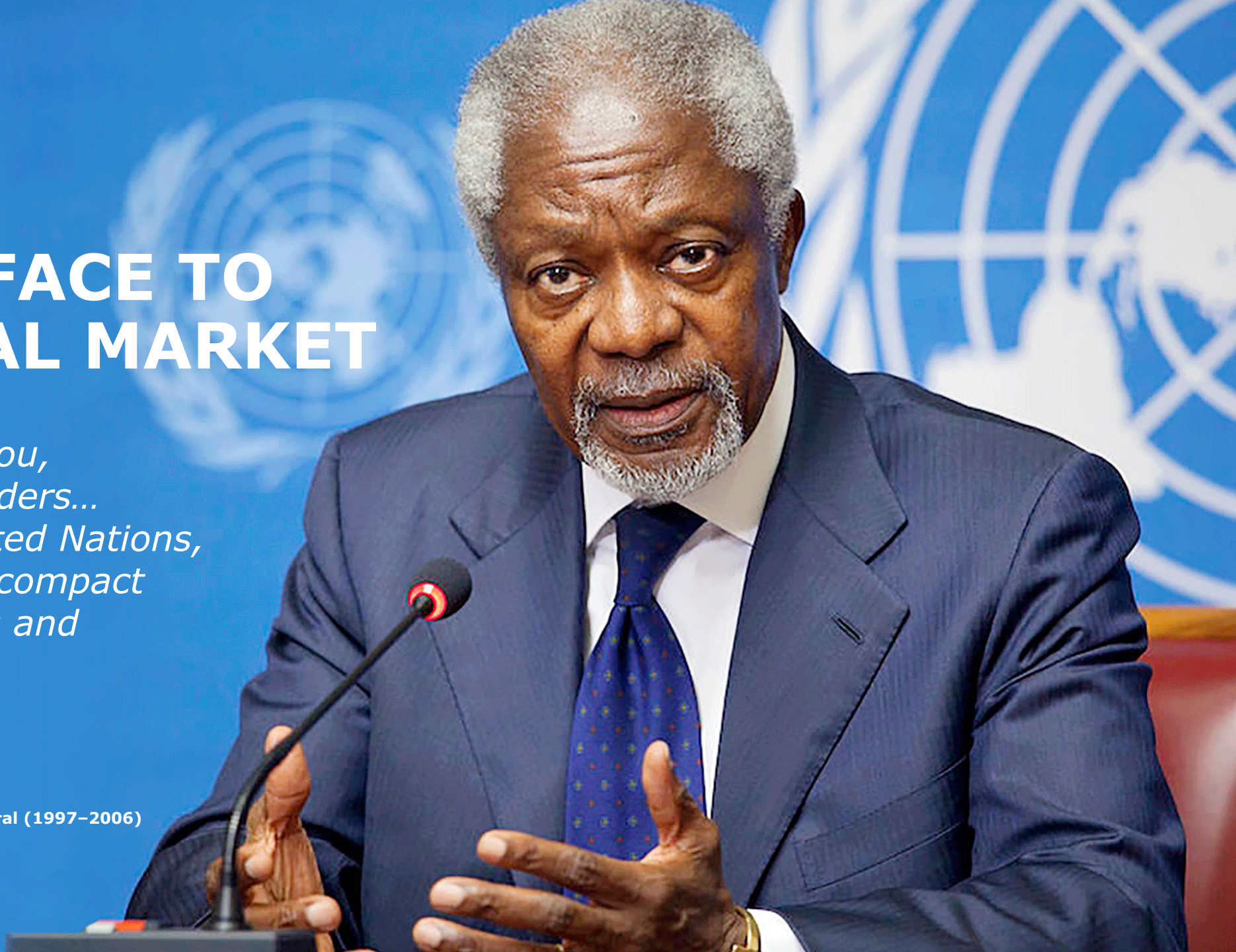


THE WORLD IN 1999

# A HUMAN FACE TO THE GLOBAL MARKET





“*I propose that you,  
the business leaders...  
and we, the United Nations,  
initiate a global compact  
of shared values and  
principles .....*”

Kofi Annan, UN Secretary-General (1997–2006)





# A PRINCIPLES BASED APPROACH

 <b>HUMAN RIGHTS</b>	 <b>LABOUR</b>
 <b>ENVIRONMENT</b>	 <b>ANTI-CORRUPTION</b>

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 
<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	

# UN GLOBAL COMPACT: OVERVIEW



**>15,000+**  
businesses committed  
to the Ten Principles  
of the UN Global  
Compact

**3,800+**  
non-business  
participants

**160+**  
countries with  
UN Global Compact  
participants

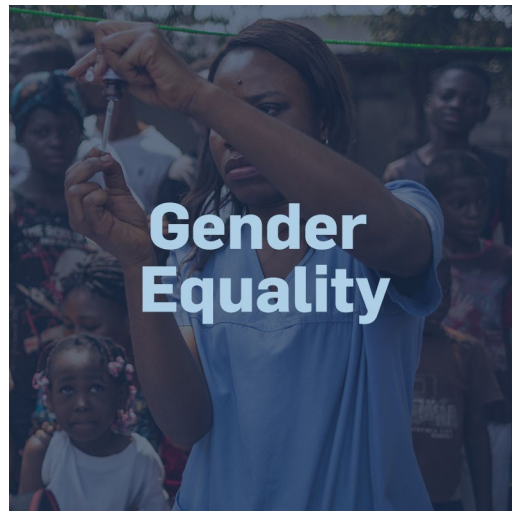
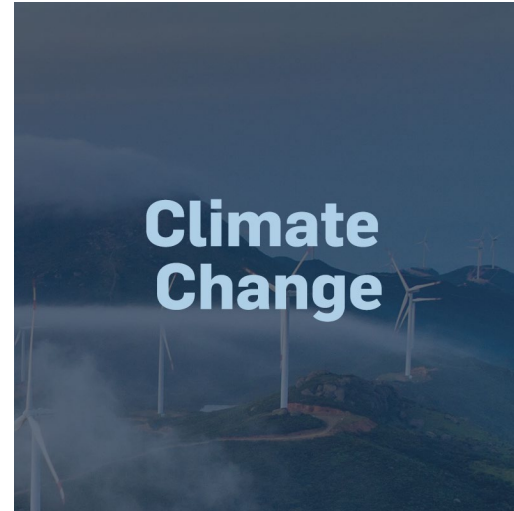
**69**  
local networks

**87**  
million employees

# DRIVE IMPACT ON SPECIFIC GOALS

## SOLVING THE WORLD'S MOST PRESSING CHALLENGES

FOCUS AREAS WHERE BUSINESS HAVE AN OUTSIZED EFFECT ON OUTCOMES





# ENGAGEMENT THROUGH THE GLOBAL COMPACT

ALL COMPANIES WHATEVER SIZE, SECTOR OR GEOGRAPHIC LOCATION CAN CONTRIBUTE. WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY YOU WILL FIND ENGAGEMENT OPPORTUNITIES TO HELP YOU ACCELERATE PROGRESS

## CONNECT



Connect with industry, experts peers and with the UN at the global and national level

## LEARN



Gain the knowledge and skills to make progress and deliver impact.

## LEAD



Show bold leadership and inspire others. Leverage your position and advocate for major impact

## COMMUNICATE



Build trust and credibility by communicating measurable progress towards your sustainability goals and targets



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION







# CONNECT

Connect with industry experts, peers  
and the UN at the global and national  
level



# FLAGSHIP EVENT PARTICIPATION

15 March 2022	TARGET GENDER EQUALITY LIVE	Virtual
1-2 June 2022	LEADERS SUMMIT 2022	Virtual
2 June 2022	UNITING BUSINESS ASEAN	Hybrid
27 June – 1 July	UN OCEAN CONFERENCE 2022	Lisbon, Portugal
September 2022	UNITING BUSINESS LIVE	Virtual

**30,000+**  
Event Attendees  
2021

**160+**  
Countries  
Represented 2021

**1.8M**  
Social Media  
Reach



# LEARN

Gain the knowledge and skills to make progress and deliver impact.

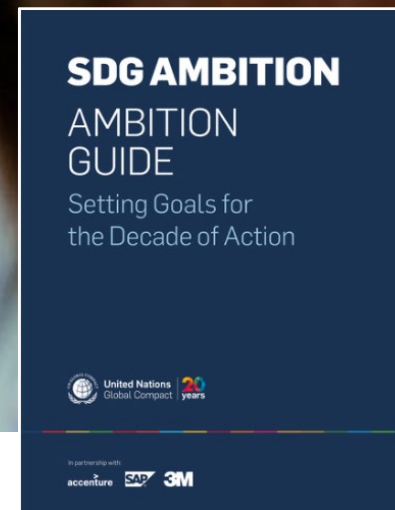




# GUIDANCE

## UN GLOBAL COMPACT LIBRARY

# IMPROVING WAGES TO ADVANCE DECENT WORK IN SUPPLY CHAINS



[unglobalcompact.org/library](https://unglobalcompact.org/library)

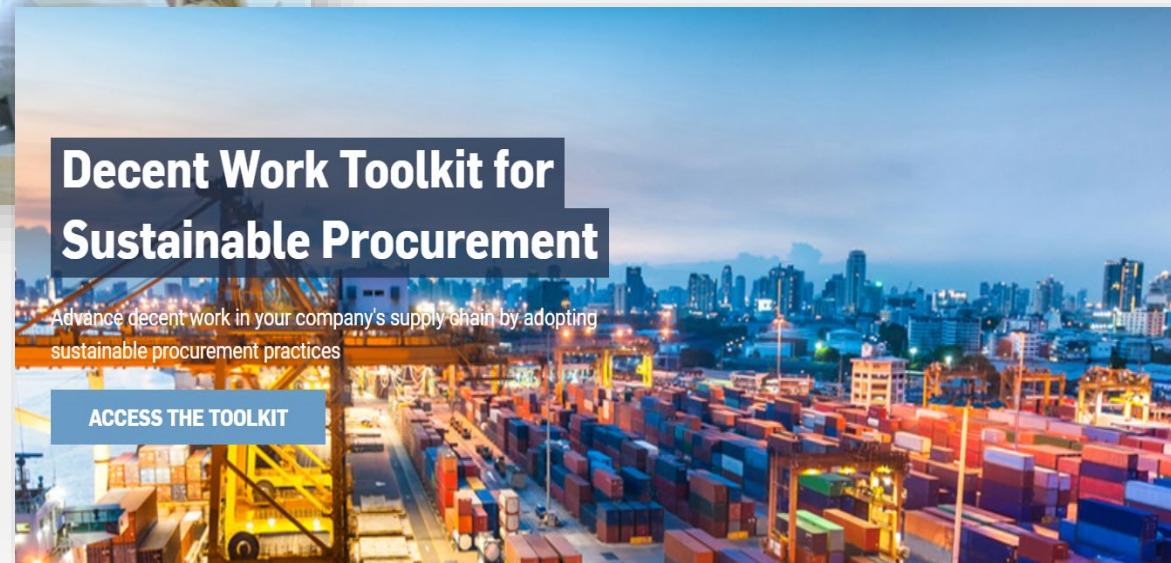


# TOOLS

## WEPS GENDER GAP ANALYSIS TOOL, SDG ACTION MANAGER AND DECENT WORK TOOLKIT FOR SUSTAINABLE PROCUREMENT

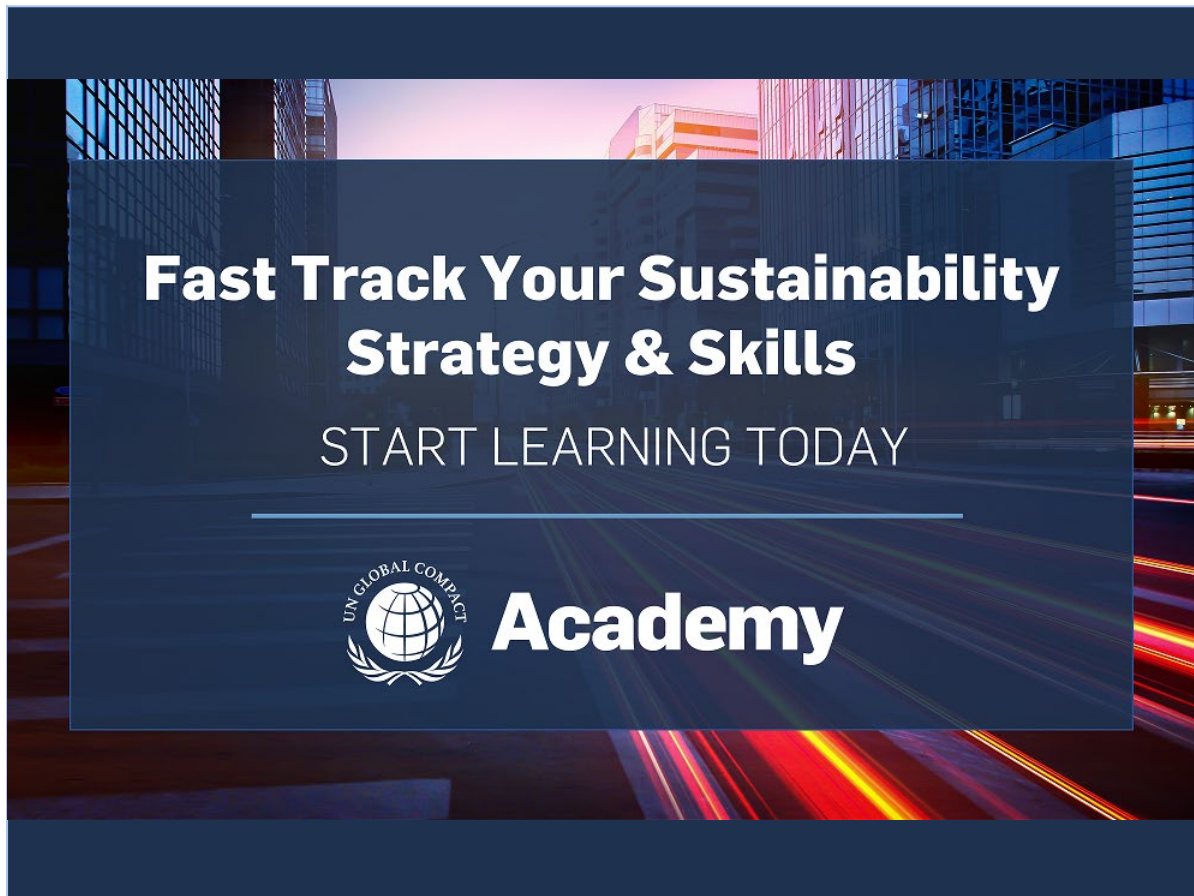


Take action.  
Track progress.  
Transform the world.




# TRAINING

## UN GLOBAL COMPACT ACADEMY



**Fast Track Your Sustainability Strategy & Skills**

START LEARNING TODAY

 **Academy**

On-demand & live sessions

E-learning courses

Learning Paths

Action challenges

Micro learning

Across time Zones  
Languages

### UPCOMING THEMES

- How to implement the Ten Principles for SMEs
- Just Transition for a Net Zero Future
- GHG Accounting
- Transformational Governance
- Human Rights Due Diligence
- Inclusive Procurement & Women Entrepreneurship
- SDGs in Corporate Investments and Finance

# PEER LEARNING GROUPS



## OFFERED AT THE GLOBAL, REGIONAL, AND LOCAL LEVEL

- **FACILITATED LEARNING GROUPS** with a variety of stakeholders
- **SHARE BEST PRACTICES & CHALLENGES** on critical sustainability issues
- **HEAR FROM PEERS AND SHARE INSIGHT** in group sessions
- **GAIN ACCESS** to industry experts and networking opportunities

SDG  
INTEGRATION

HUMAN  
RIGHTS

DECENT  
WORK &  
LABOUR

CLIMATE

GENDER

REPORTING

TRANSFOR-  
MATIONAL  
GOVERNANCE



# ACCELERATORS



- **BASED ON THOUGHT LEADERSHIP WORK**, best practices and resources
- **DESIGNED TO GENERATE CORPORATE BEHAVIOR CHANGE** and outcomes at scale with a view to reach 1000+ companies
- **COMBINES A DIVERSE SET OF ENGAGEMENT OPPORTUNITIES** such as awareness-raising campaigns, trainings, mentoring and blended learning
- **OFFERS BOTH GLOBAL AND LOCAL ENGAGEMENT** with at least 70% of activities delivered by Global Compact Local Networks on the ground
- **DESIGNED TO DELIVER** concrete company-specific outcomes

**SDG  
AMBITION**

**YOUNG SDG  
INNOVATORS**

**CLIMATE  
AMBITION  
ACCELERATOR**

**TARGET  
GENDER  
EQUALITY**



# ACCELERATORS

ACCELERATOR PROGRAMS ROLLED OUT IN COLLABORATION BETWEEN GLOBAL COMPACT OFFICE AND LOCAL NETWORKS WITH A VIEW TO MAINSTREAM SUSTAINABLE BUSINESS PRACTICES, SCALING THE COLLECTIVE IMPACT OF BUSINESS TOWARD THE ACHIEVEMENT OF THE SDGS



## WHAT PARTICIPANTS ARE SAYING

“One of the most **enriching and rewarding** academic experiences!”

“An **amazing and practical** journey in the world of corporate sustainability”

Target Gender Equality has helped us **accelerate the pace and set the stage** for gender equality to be our company's priority

“SDG Accelerator is **one of most interesting** programmes that I have participated in, in over 20 years”

**94%** recommend the Young SDG Innovators Programme

“Thanks for facilitating this great session. Lots of **valuable takeaways** and **the benefit of networking** with so many colleagues across industries” – Climate Ambition Accelerator





# LEAD

Show bold leadership and inspire others. Influence and advocate for change and major impact.

# POLICY ADVOCACY

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**INCREASE AMBITION ACROSS POLICY OR INDUSTRY WITHIN TARGETED AREAS. OUR POLICY ADVOCACY ACTIVITIES CONNECT RELEVANT STAKEHOLDERS AND SHAPE POLICY POSITIONS.**



**Government**  
*Climate Action*



**Business**  
*Climate Action*

- **CONVENE INFLUENCERS** and decision makers from business, governments and other stakeholders for dialogue at global, national, city/state level.
- **BUSINESS ADVOCACY** through media, social media, partners, events
- **POLICY/AMBITION** loop dialogues and event
- **STRONGLY CONNECTED** to UN and UN Agencies



# CALL TO ACTION CAMPAIGNS

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**JOIN OUR CALLS TO ACTION FOR BUSINESS TO PUBLICLY SUPPORT POLICY POSITIONS OR JOIN CAMPAIGNS ADVOCATING FOR CHANGE AT THE GLOBAL AND LOCAL LEVEL.**



- **DEFINED AND TIME BOUND CALLS FOR ACTION** for business to publicly support policy positions or join campaigns driving change and increased ambition across policy or industry within targeted lead and shape areas
- **SHAPE AND INFLUENCE** the level of ambition in an ecosystem and/or issue space.

**WOMEN'S  
EMPOWERMENT  
PRINCIPLES**

# COALITIONS

MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS



**CEO  
WATER  
MANDATE**

**Scaling adoption of water stewardship practice by companies in critical geographies and sectors**

Enabling companies to adopt leading water stewardship practices that support better outcomes for at least 3 billion people in 100 basins worldwide



**OCEAN  
STEWARDSHIP  
COALITION**



**A principles-based approach to sustainable ocean business**

Scaling and broadening engagement in emerging markets, and small island developing states (SIDs)



**SCIENCE  
BASED  
TARGETS**

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

**Enabling companies to set science-based emissions reduction targets**

Near-term targets aligned with 1.5°C

Net-Zero Standard: First science-based framework to set long term net-zero targets



**CFO  
TASKFORCE  
FOR THE SDGs**

**Scaling corporate finance and investment as a catalyst for delivering the SDGs**

1,000 companies linking 50% of corporate financing to the SDGs

\$500 billion in corporate investment



# COMMUNICATE

Build trust and credibility by communicating measurable progress towards your sustainability goals and targets



# MAKE MEASURABLE PROGRESS

## COMMUNICATE

### COMMUNICATION ON PROGRESS

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Digital platform with mandatory and voluntary questions to communicate performance, track and measure progress and continuously improve



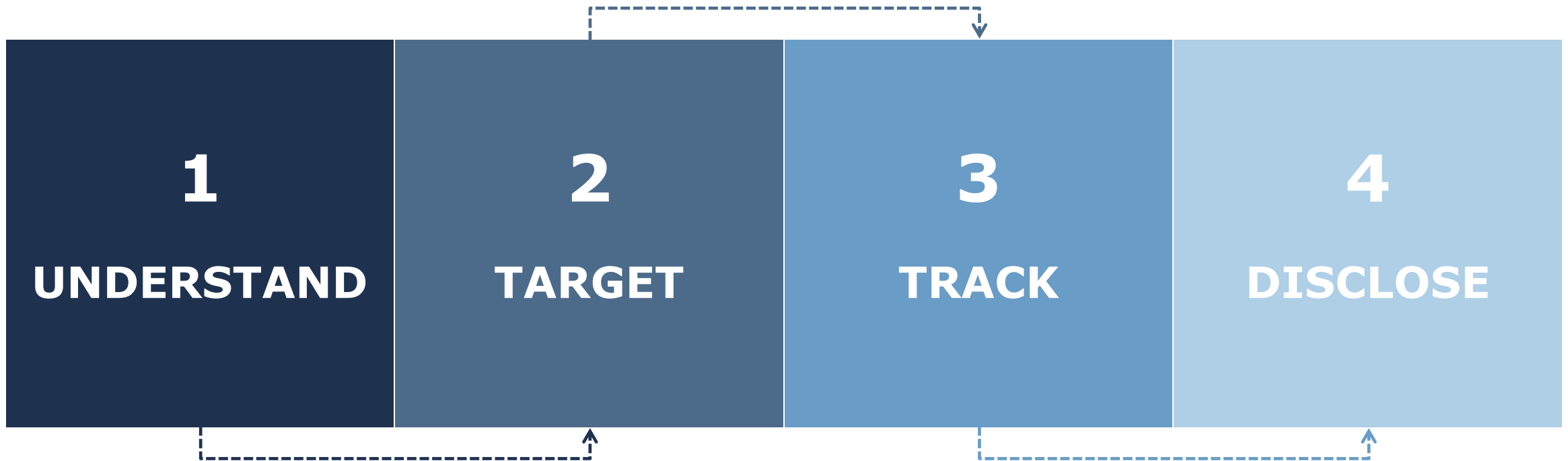
Public data base, open to all stakeholders for transparency, benchmarking and comparison



Links to resources, relevant initiatives and support from Global Compact (Local/regional/global) to help companies learn at every step & benefit from peer experience

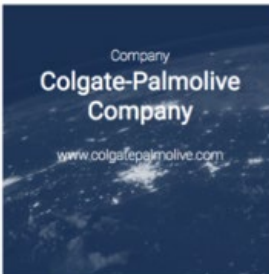
# REPORT YOUR PROGRESS

AN EASY WAY TO COMMUNICATE YOUR SUSTAINABILITY PROGRESS ON AN ANNUAL BASIS



# PARTICIPANT PROFILE

**Company Information**



**Company**  
Colgate-Palmolive  
Company

www.colgatepalmolive.com

**Type:**  
Company

**Country:**  
United States of America

**Employees:**  
35,900

**Sector:**  
Personal Goods

**Ownership:**  
Publicly Listed

**Engagement Tier:**  
Participant

**Global Compact Status:**  
Active

**Participant Since:**  
01 May 2017

**Letter of Commitment**

**Financial Information**

[Google Finance](#)


[Yahoo! Finance](#)

**Share Profile**

[Twitter](#) [Facebook](#) [LinkedIn](#) [Google+](#)

**Video Shared by Colgate-Palmolive Company**

Global Goals in Action: Ann Tracy, VP of Global Sustainability & Environment, Colgate-Palmolive



**Vance Merolla**

**Engagements**


CEO Water Mandate

Science Based Targets (Approved)

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**Principles and Global Goals Addressed in Their Most Recent COP**

Next COP due on:  
26 July 2019



1  
PEOPLE

2  
PLANET

3  
PROGRESS AND WELL-BEING

4  
DECENT WORK AND ECONOMIC GROWTH

5  
GENDER EQUALITY

6  
CLEAN WATER AND SANITATION

7  
AFFORDABLE AND CLEAN ENERGY

8  
DECENT WORK AND ECONOMIC GROWTH

9  
INDUSTRIAL INNOVATION AND INFRASTRUCTURE

10  
REDUCED INEQUALITIES

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SUSTAINABLE CONSUMPTION AND PRODUCTION

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RESPONSIBLE CONSUMER AND PRODUCTION

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PARTNERSHIPS FOR THE GOALS

**Communication On Progress**

PUBLISHED ON	TITLE	LEVEL
2018-07-26	Colgate Palmolive Communication on Progress	Active
24-Apr-2018	Grace Letter	N/A

**Note:** Responsibility for the content of participants' public communication related to the Ten Principles of the UN Global Compact and their implementation lies with participants themselves and not with the UN Global Compact.

**Twitter Feed from Colgate-Palmolive Company**

**Tweets** by @CP\_News

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Retweeted

Colgate-Palmolive Co Retweeted



**ColgateBSBF**

@ColgateBSBF

We are looking forward to spreading smiles to the youth in @BGCA\_Clubs across America! Together we can build strong, bright futures for the next generation. #ColgateBrightSmiles



# MEDIA TOOLKIT

## PARTICIPANT PROFILE, PRESS RELEASE KEY MESSAGES, SOCIAL MEDIA GUIDE + GUIDANCE ON CONTENT, ENDORSER AND COMMUNICATION ON PROGRESS (COP) LOGOS

**UN GLOBAL COMPACT**

**PARTICIPANT Media Toolkit**

Tools for telling your story as a Participant of the United Nations Global Compact

**3 Press Release Key Messages**

**3.1 JOINING THE INITIATIVE**

If you are a new joiner to the initiative, welcome! We encourage Participants to publicly inspire and advocate others to join our global movement and help create the world we all want.

Below, please find suggested text to use about joining the Initiative:

- Today, [insert company name] Global Compact initiative — a voluntary and disclosure of responsible business action to create a more sustainable world.
- With this announcement, [insert company name] globally [or personalize this to your company] responsible business action to create a more sustainable world.
- The **UN Global Compact** is a call to action for companies to align their strategies with **ten universally agreed-upon** Sustainable Development Goals, including environment and anti-corruption.
- Launched in 2000, the UN Global Compact is the world's largest multi-stakeholder initiative, with more than 9,500 companies from 113 countries, and more than 70 Local Compact Initiatives.

For example:

"In line with our commitment to responsible business action, we have joined the **UN Global Compact**. We are proud to be part of a global movement of companies committed to creating a more sustainable world. [insert Chief Executive Name] [insert Chief Executive Title] [insert company name] is committed to responsible business action and to creating a more sustainable world. As a Participant of the initiative, we will work [or insert reference to your company's commitment to responsible business action] to create a more sustainable world."

**4 Social Media Guide**

Social media is more important than you may think. By 2019, estimates show that there will be approximately 2.77 billion social media users around the globe.

Customer loyalty is increasingly about values and transparency, and a growing number of consumers are drawn to responsible and sustainable brands. Social media is an effective way to share the mission and values of your organization — including through your participation in the UN Global Compact.

You can also get social with us! Follow our primary social media accounts and engage with us across a variety of platforms. This is also a key way to stay in-the-loop with our activities and upcoming events.

Social networks can help your company share your products and services beyond local or social boundaries, but it goes even further than that.

**FIND US ON SOCIAL MEDIA**

- [twitter.com/globalcompact](https://twitter.com/globalcompact)
- [twitter.com/Lise\\_Kingo](https://twitter.com/Lise_Kingo)
- [facebook.com/UNGlobalCompact](https://facebook.com/UNGlobalCompact)
- [linkedin.com/company/united-nations-global-compact/](https://linkedin.com/company/united-nations-global-compact/)
- [instagram.com/globalcompact](https://instagram.com/globalcompact)

**6**

**37**

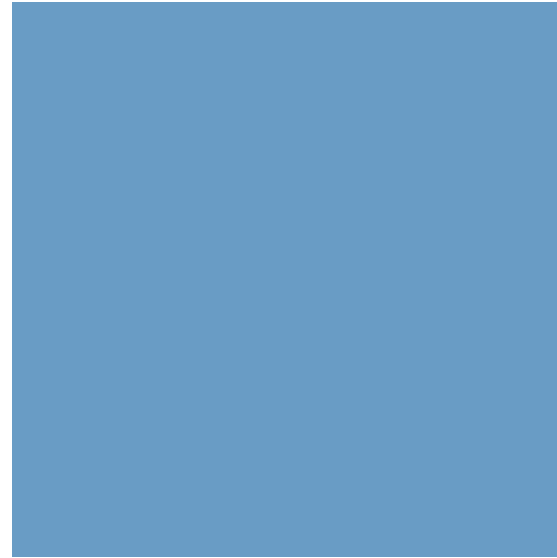
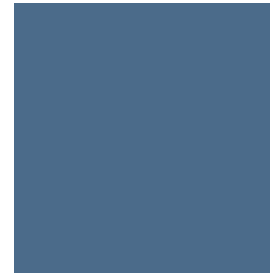
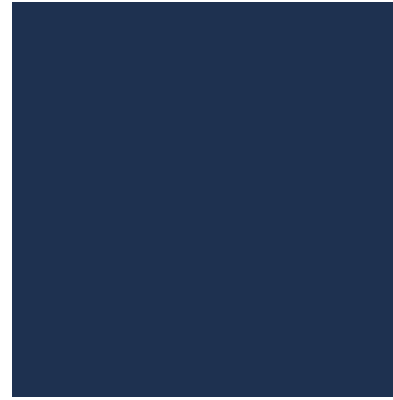
**United Nations Global Compact**

# RECOGNITION PROGRAMMES

## SDG PIONEERS PROGRAMME



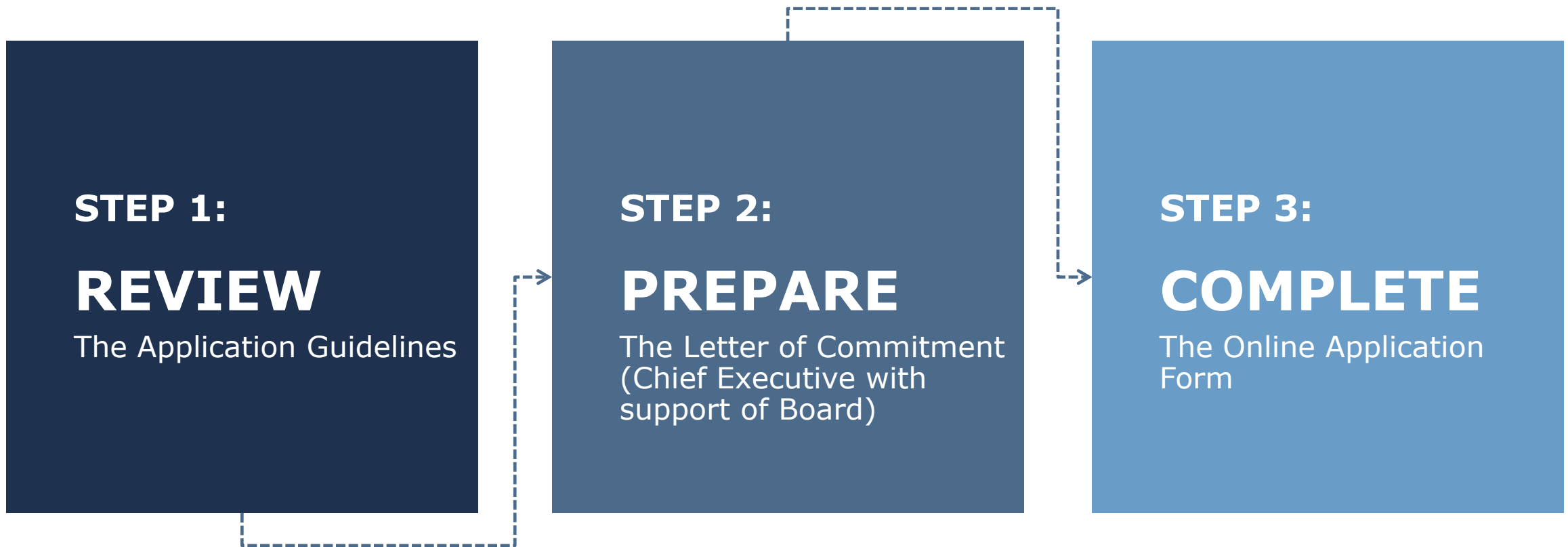
# HOW TO JOIN





# THREE STEP JOINING PROCESS

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<https://www.unglobalcompact.org/participation/join/application>

# ANNUAL CONTRIBUTIONS

	PARTICIPANT
COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE	REQUIRED ANNUAL CONTRIBUTION (USD)
> 30 billion +	\$30,000 (USD)
10–30 billion	\$25,000 (USD)
5–10 billion	\$20,000 (USD)
1–5 billion	\$15,000 (USD)
500 million–1 billion	\$7,500 (USD)
250–500 million	\$5,000 (USD)
50–250 million	\$2,500 (USD)
25–50 million	Local network fee will apply
<25 million	Local network fee will apply

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# JOIN US

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If you are ready to deliver impact that matters and unite for a more sustainable and equitable future for all, join us. Visit [unglobalcompact.org/participation/join/application](https://unglobalcompact.org/participation/join/application) to apply





**United Nations**  
Global Compact

[www.unglobalcompact.org](http://www.unglobalcompact.org)  
Find us on social media @globalcompact